

OCT 08 2004

FAX COVER SHEET



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Attention: Examiner: James R. Sheleheda

Supervisory Examiner: Chris Grant

UNITED STATES PATENT AND TRADEMARK
OFFICE

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Pages: Cover + 1+13 + 1 =16

Date: October 8, 2004

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CERTIFICATION OF FACSIMILE TRANSMISSION UNDER 37 CFR 1.8

I hereby certify that the correspondence identified above is being facsimile transmitted to 703-872-9306 (Office Facsimile Number for TC 2614), addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.


Georgann S. Grunebach, Reg. No. 33,179
(Printed Name of Depositor)

October 8, 2004
(Date of Signature)

Attention: Commissioner for Patents

Please find attached Re: 09/732,498

> AMENDMENT

> TRANSMITTAL LETTER FOR AMENDMENT

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If you do not receive all pages, or pages are not clear, please call Karen Lum at (310) 964-0735.

OCT 0 8 2004

PATENT
Docket No. PD-200153A
CUSTOMER NO.: 020991

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Derek Footer, et al.
 Serial No.: 09/732,498
 Filed: December 6, 2000
 For: SYSTEM FOR OBTAINING DATA REGARDING
 CUSTOMER USE OF INTERACTIVE TELEVISION

Date: October 8, 2004
 Group Art Unit: 2614
 Examiner: Sheleheda, James

TRANSMITTAL LETTER FOR AMENDMENT

Mail Stop Amendment
 Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Sir: Transmitted herewith is an amendment in the above-identified application.

____ Applicant petitions for an extension of time for _____ months(s) to respond to the Office Action dated _____. If an additional extension of time is required, please consider this a petition therefor.

____ An extension for _____ months(s) has already been secured; the fee paid therefor of _____ Fee \$ _____ is deducted from the total fee due for the total months of extension now requested. \$ _____ Extension fee due with this request \$ _____

☒ Applicant believes that no extension of time is required to respond to the Office Action dated **July 8, 2004**. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time.

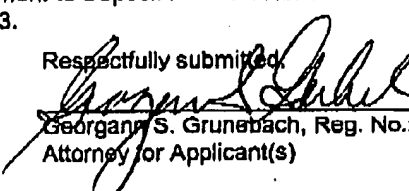
☒ No additional fee for claims is required.

____ The fee for claims has been calculated as shown below:

CLAIMS AS AMENDED									
CLAIMS REMAINING AFTER AMENDMENT	HIGHEST NUMBER PREVIOUSLY PAID FOR	PRESENT EXTRA	RATE	ADDITIONAL FEE					
TOTAL CLAIMS	17	minus	24	=	0	x	\$ 18.00	\$ -0-	
INDEPENDENT CLAIMS	2	minus	5	=	0	x	\$ 86.00	\$ -0-	
MULTIPLE DEPENDENT CLAIMS						+	\$ 290.00	\$ -0-	
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT:								\$ -0-	

Charge \$000.00 to Deposit Account No. 50-0383 of Hughes Electronics Corporation, El Segundo, California. Please charge any additional fees for claims or credit overpayment to Deposit Account No. 50-0383. If any additional extension fee is required, please charge to Deposit Account No. 50-0383.

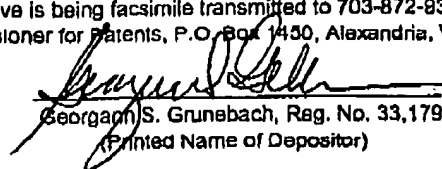
Respectfully submitted,


 Georgann S. Grunebach, Reg. No.: 33,179
 Attorney for Applicant(s)

CERTIFICATION OF FACSIMILE TRANSMISSION UNDER 37 CFR 1.8

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THE DIRECTV GROUP, INC.
 Patent Docket Administration
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 Georgann S. Grunebach, Reg. No. 33,179
 (Printed Name of Depositor)

October 8, 2004
 (Date of Signature)

Date: October 8, 2004

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of : Footer et al.
Serial No. : 09/732,498
Filed : December 6, 2000
For : **SYSTEM FOR OBTAINING DATA
REGARDING CUSTOMER USE OF
INTERACTIVE TELEVISION**
Examiner : SHELEHEDA, James R.
Art Unit : 2614
Our File No. : PD-200153A

AMENDMENT

Mail Stop Amendment
Commissioner of Patents and Trademarks
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed July 8, 2004, please amend the above-identified application as follows.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Amendments to the Abstract begin on page 7 of this paper and set forth in an attached replacement sheet.

Remarks/Arguments begin on page 8 of this paper.